

# BUSINESS ADMINISTRATION (MBA)

The Master of Business Administration (MBA) is designed to provide students with challenging course work, which will enhance the team building and interpersonal networking skills necessary in preparing for a position in upper-level management.

The MBA program provides students with a combination of theoretical and practical knowledge. Studying current theories, learning methods of problem solving and analysis, and engaging in active research contribute to the enhancement of a student's professional career. Developing competent written and oral communication abilities is stressed throughout the program.

Master of Business Administration graduates have an awareness of the total business environment, including financial management and a focus on customers in the global market. In addition, the MBA program provides employers with top-level managers who have skills in communication, leadership, planning and development, technology integration, and decision-making with integrity and a sense of ethics.

The program is designed for the business professional. Classes meet one evening a week in a traditional class setting, giving students and faculty an opportunity to interact in an exciting learning environment. All MBA courses are also available online through the University's home page at [www.stfrancis.edu](http://www.stfrancis.edu) (<http://www.stfrancis.edu>) for the standard program. The specific MBA curriculum for the Czech Republic program is outlined in the Program Requirements section of the page.

Candidates will find the study of business administration to be an opportunity for both personal and professional growth. Completing a Master of Business Administration degree is a long-term investment that can provide such returns as entry into attractive career tracks, high salaries and valuable career mobility. It prepares individuals for the challenges of upper-level management by providing the practical skills to meet the demands of the rapidly changing business environment.

## Program Mission

The mission of the program is to provide quality educational experiences for executives, managers, and supervisors who would like to develop leadership, communication, fiscal, and creative skills for upper management positions.

## Curriculum – Standard Program

The Master of Business Administration requires 36 credit hours. These hours include:

- MBA Core Courses (12 hours required)
- Competency Area Courses (12 hours required)
- Concentration Courses (12 hours required)

### Major Program (36 credit hours)

Code	Title	Hours
<b>MBA Core Courses</b>		
MBAD 611	Managerial Economics	3
MBAD 616	Managerial Finance	3
MBAD 621	Managerial Accounting <sup>1</sup>	3
MBAD 631	Strategic Business Management	3

Competency Area		
Select four of the following:		12
MBAD 606	Marketing Management (3-4)	
MBAD 626	Applied Business Research Methods (3-4)	
MBAD 641	Human Resource Management (3-4)	
MBAD 646	Ethical, Legal and Social Environment Issues (3-4)	
MBAD 650	International Business (3-4)	
MBAD 651	Management and Organizational Behavior (3-4)	
MBAD 658	Operations Management (3)	
MBAD 659	Information Technology (3)	
MBAD 660	Macroeconomics in a Global Economy (3)	
MBAD 661	Social Media (3)	
MBAD 671	Special Topics (1-4)	
MBAD 695	Experiential Learning Project (1-6)	
Concentration		
Select one of the following concentrations:		12
Accounting (p. 1)		
Cybersecurity (p. 1)		
Data Analytics (p. 1)		
Finance (p. 2)		
Health Administration (p. 2)		
Human Resource Management (p. 2)		
Management (p. 2)		
Supply Chain Management (p. 2)		
Training and Development (p. 2)		
<b>Total Hours</b>		<b>36</b>

<sup>1</sup> Prerequisite- ACCT 124 Survey of Accounting & Budgeting or consent of instructor.

### Accounting Concentration <sup>1</sup> (12 credit hours)

Code	Title	Hours
MBAD 627	International Accounting and Reporting	3
MBAD 628	Fraud Examination	3
MBAD 629	Financial Statement Analysis	3
MBAD 633	Governmental & Nonprofit Accounting	3
<b>Total Hours</b>		<b>12</b>

<sup>1</sup> Requires a Bachelor's degree in Accounting or additional foundation courses will be needed.

### Cybersecurity Concentration (12 credit hours)

Code	Title	Hours
COMP 520	Security and Information Systems	3
COMP 550	Network Security and Encryption	3
COMP 575	Computer Forensics	3
COMP 580	Ethical Hacking and Vulnerability	3
<b>Total Hours</b>		<b>12</b>

### Data Analytics Concentration (12 credit hours)

Code	Title	Hours
MBAD 637	Business Forecasting and Econometrics	3
MBAD 638	Enterprise Resource Computing	3

MBAD 639	Business Intelligence and Analytics	3
MBAD 640	Data Mining	3
<b>Total Hours</b>		<b>12</b>

**Finance Concentration (12 credit hours)**

Code	Title	Hours
MBAD 617	Investment Analysis	3
MBAD 622	Advanced Financial Management	3
MBAD 623	International Finance	3
MBAD 624	Derivatives Valuation	3
<b>Total Hours</b>		<b>12</b>

**Health Administration Concentration (12 credit hours)**

Code	Title	Hours
Select four of the following:		12
HSAD 607	Medical Sociology (3-4)	
HSAD 623	Health Information and Analytics (3-4)	
HSAD 630	Health Care Finance (3-4)	
HSAD 637	Health Care Law and Compliance (3-4)	
HSAD 650	Health Care Ethics and Decision Making (3-4)	
<b>Total Hours</b>		<b>12</b>

**Human Resource Management Concentration (12 credit hours)<sup>1</sup>**

Code	Title	Hours
MBAD 642	Talent Management: Acquiring, Developing, and Retaining Talent	3
MBAD 643	Total Rewards: Compensation and Benefits	3
MBAD 644	Employment and Labor Laws	3
TDEV 622	Needs Analysis, Instructional Design, and Assessment	3
<b>Total Hours</b>		<b>12</b>

<sup>1</sup> Students that choose the Human Resource Management concentration must take MBAD 641 within the Competency Areas.

**Management Concentration (12 credit hours)**

Code	Title	Hours
Select four courses from any of the MBA concentrations		12
<b>Total Hours</b>		<b>12</b>

**Supply Chain Management (12 credit hours)**

Code	Title	Hours
Select four of the following:		12
MBAD 612	Logistics Analysis (3)	
MBAD 613	Supply Chain Management (3)	
MBAD 614	Sustainable Supply Chains (3)	
MBAD 615	Supply Chain Logistics Strategy (3)	
MBAD 625	Project Management (3-4)	
MBAD 655	Business Logistics (3-4)	
MBAD 656	Transportation Management and Economics (3-4)	
MBAD 657	International Logistics Management (3-4)	
<b>Total Hours</b>		<b>12</b>

**Training and Development Concentration (12 credit hours)**

Code	Title	Hours
TDEV 602	Foundations of Continuing Education and Training	3
TDEV 612	Adult Learning and Development	3
TDEV 622	Needs Analysis, Instructional Design, and Assessment	3
TDEV 632	Program Development	3
<b>Total Hours</b>		<b>12</b>

**Curriculum – Czech Republic Program**

The Master of Business Administration program for students in the Czech Republic requires 36 credit hours. These hours include:

**Major Program (36 credit hours)**

Code	Title	Hours
MBAD 606	Marketing Management	3
MBAD 611	Managerial Economics	3
MBAD 616	Managerial Finance	3
MBAD 621	Managerial Accounting	3
MBAD 622	Advanced Financial Management	3
MBAD 625	Project Management	3-4
MBAD 631	Strategic Business Management	3
MBAD 646	Ethical, Legal and Social Environment Issues	3
MBAD 650	International Business	3
MBAD 651	Management and Organizational Behavior	3
MBAD 659	Information Technology	3
MBAD 671	Special Topics	3
<b>Total Hours</b>		<b>36-37</b>

**Curriculum – Vietnam Program**

The Master of Business Administration program for students in Vietnam requires 36 credit hours. These hours include:

Code	Title	Hours
MBAD 606	Marketing Management	3-4
MBAD 611	Managerial Economics	3-4
MBAD 613	Supply Chain Management	3
MBAD 616	Managerial Finance	3-4
MBAD 621	Managerial Accounting	3-4
MBAD 625	Project Management	3-4
MBAD 631	Strategic Business Management	3-4
MBAD 641	Human Resource Management	3-4
MBAD 650	International Business	3-4
MBAD 651	Management and Organizational Behavior	3-4
MBAD 657	International Logistics Management	3-4
MBAD 658	Operations Management	3

**Major Program (36 credit hours)****National Honor Society**

The graduate business programs provide students with the opportunity to be a member of Delta Mu Delta, an international national honor society in business administration with a growing membership of 150,000 nationwide. For membership, students must have completed over half the

requirements for the degree and be in the top 20% of their class with a minimum cumulative 3.6/4.0 GPA.

## Bridge Programs

### Earning an MBA as a second USF graduate degree

After completing a graduate program at the University of St. Francis, a student can often complete a second graduate degree with a reduced number of credit hours. Official admission into the Master of Business Administration (MBA) program is a prerequisite to beginning classes in any MBA bridge program.

A Master of Business Administration (MBA) degree provides managerial skills with a strategic focus on customers in a global market. It provides strength in the quantitative areas of economics, accounting, and financial management while emphasizing the qualitative areas of management, organizational behavior, and marketing. Students in the MBA program will gain skills in team building, written and oral communications, use of technology to solve business problems, and leading with integrity and a sense of ethics.

Candidates in a bridge program need to show proficiency in fundamental business skills in management, marketing, quantitative methods and statistics, economics, finance and financial accounting. This proficiency can be demonstrated through one of three methods:

1. work experience
2. previous course equivalent to the content required
3. completion of survey courses in the specific areas listed above.

If the student is required to complete survey courses, they should be taken as soon as possible because many of the courses are prerequisites for the core courses. Survey courses and core courses may be taken simultaneously, as long as the prerequisite has been completed for the course in which a student is enrolled.

### Master of Science in Health Administration (M.S. to M.B.A.)

Code	Title	Hours
<b>MBA Core Courses</b>		
MBAD 606	Marketing Management	4
MBAD 611	Managerial Economics	4
MBAD 616	Managerial Finance	4
MBAD 621	Managerial Accounting <sup>1</sup>	4
MBAD 631	Strategic Business Management	4
<b>Total Hours</b>		<b>20</b>

<sup>1</sup> Prerequisite ACCT 124 Survey of Accounting & Budgeting or Accounting Academic Leveling course

### Master of Science in Management (M.S. to M.B.A.)

Code	Title	Hours
<b>Foundation Courses</b>		
Academic Leveling courses in Economics and Marketing required unless satisfied through undergraduate coursework.		
<b>MBA Core Courses</b>		
MBAD 606	Marketing Management	4
MBAD 611	Managerial Economics	4
MBAD 616	Managerial Finance	4

MBAD 621	Managerial Accounting <sup>1</sup>	4
MBAD 646	Ethical, Legal and Social Environment Issues	4
<b>Total Hours</b>		<b>20</b>

<sup>1</sup> Prerequisite – ACCT 124 Survey of Accounting & Budgeting or Accounting Academic Leveling course

### Master of Science in Training and Development (M.S. to M.B.A.)

Code	Title	Hours
<b>Foundation Courses</b>		
Academic Leveling courses in Economics, Finance, Management, and Marketing required unless satisfied through undergraduate coursework.		
<b>MBA Core Courses</b>		
MBAD 606	Marketing Management	4
MBAD 611	Managerial Economics	4
MBAD 616	Managerial Finance	4
MBAD 621	Managerial Accounting <sup>1</sup>	4
MBAD 646	Ethical, Legal and Social Environment Issues	4
MBAD 651	Management and Organizational Behavior <sup>2</sup>	4
<b>Total Hours</b>		<b>24</b>

<sup>1</sup> Prerequisite - ACCT 124 Survey of Accounting & Budgeting or Accounting Academic Leveling course

<sup>2</sup> Students who took the Business Administration track do not need this course