

# MANAGEMENT (MGMT)

## **MGMT 150 Management and Organizational Behavior (3)**

Provides an overview of management principles; emphasis is given to the functions of management (planning, organizing, staffing, motivating, and controlling). The course analyzes and ties together those things that managers should be aware of in the pursuit of good organizational performance.

## **MGMT 303 Organization Development (3)**

**Prerequisite:** MGMT 150

Examines the problems and dynamics of organizational change. Various leadership strategies and resources that may facilitate change and on-going personal development will be studied. The course emphasizes the learning process, OD interventions, consultant skills, reinforcement, monitoring success, and ethical issues.

## **MGMT 333 Team Building and Development (3)**

Focuses on strategies for building teams that are capable of fostering problem solving, innovation and continuous performance improvement. Topics include: stages of group development, conflict management, task and interpersonal skill development and designing and evaluating an effective team-building program.

## **MGMT 350 Corporate Communications (3)**

**Prerequisite:** (ENGL 112 or ACAF 120 and MGMT 150)

Incorporates the fundamental skills of reading, writing, speaking, and listening into realistic business situations. Topics covered are writing business letters and memos, forms of business communication, barriers to effective communication, methods of communicating face to face, how to write a business report, and how to prepare a resume and a letter of application.

## **MGMT 351 Managerial Communications (3)**

**Prerequisite:** ENGL 112 or ENGL 210 and MGMT 150

Examines skills central to effective managerial communication. Interpersonal skills development is emphasized focusing on active listening skills and the principles of supportive communication.

## **MGMT 352 Training and Development (3)**

Gives students an overview of the planning implementation, and evaluation of employee training and development.

**Restrictions:** Enrollment is limited to students with a major in Business Administration-BS, Health Care Leadership or Health Care Management (BS).

## **MGMT 353 Performance Improvement (3)**

Examines the characteristics of effective performance improvement systems. Special attention is given to the roles and responsibilities of employees, managers, and organizations when improving individual and organizational performance.

**Restrictions:** Enrollment is limited to students with a major in Business Administration-BS, Health Care Leadership or Health Care Management (BS).

## **MGMT 360 Human Resource Management (3)**

**Prerequisite:** MGMT 150

Introduces the foundations and challenges of modern personnel management in dealing with human resources. Some of the topics covered are labor relations, employee motivation, compensation, development and evaluation, and job preparation and selection.

## **MGMT 362 Supervisory Management (3)**

**Prerequisite:** MGMT 150

Focuses on the dynamics of the supervisor-subordinate relationship. Emphasis is placed on skill development in conflict management, stress management, creative problem solving and interpersonal communication.

**Restrictions:** Enrollment limited to students in the Business Health Admin., Business Health Admin. or Business Health Admin. colleges.

## **MGMT 363 Economics of Labor Management (3)**

**Prerequisite:** ECON 102 and MGMT 150

Studies microeconomics determinants of labor demand and supply including topics such as impact of collective bargaining and current economic problems in labor relations and legislation.

## **MGMT 364 Operations Management (3)**

**Prerequisite:** MGMT 150 and BSAD 276 or MATH 175 or MATH 105 or MATH 102

Provides an introduction to operations management, the process of managing people and resources in order to produce goods or provide services. The course studies work measurement, the setting of standards, inventory control, forecasting, scheduling, process improvement and cost and quality control, as well as other topics associated with productive management of operations and processes.

## **MGMT 366 Business, Society, and Environment (3)**

**Prerequisite:** MGMT 150

Investigates the interrelationship between business organizations, local community, and our socio-economic system. This course studies the effects of government, labor unions, and political, religious, and business organizations on executive decision making. Major emphasis is placed on the environmental factors conducive to organizational change.

**Restrictions:** Enrollment limited to students in the Business Health Admin., Business Health Admin. or Business Health Admin. colleges.

## **MGMT 367 Managing in a Diverse & Multicultural Environment (3)**

**Prerequisite:** MGMT 150

Focuses on developing students' Cultural Intelligence with the aim of understanding the wide variety of cultural similarities and differences along with the skills needed to successfully work with a diverse workforce as both a colleague and supervisor.

## **MGMT 371 Service Management (3)**

**Prerequisite:** MGMT 150

Examines the theories and strategies of service management. The emphasis is on the development of a service system and the formulation of service goals. Excellence in customer service approaches that are used by the Fortune 500 companies are explored.

**Restrictions:** Enrollment is limited to students with a major in Applied Organizational Mgmt, Business Administration-BS, Business Management, Health Care Leadership or Organizational Leadership. Enrollment limited to students in the Business Health Admin., Business Health Admin. or Business Health Admin. colleges.

## **MGMT 410 Logistics Management (3)**

**Prerequisite:** MGMT 150 and MKTG 175

Introduces the concepts of logistics and supply chain management. Emphasis will be placed on analyzing the interrelationships of logistics activities in designing a successful logistics strategy. Students will study fundamental logistics management concepts and how they are woven into a refined system concerned with the move/store functions of logistics.

**MGMT 411 Transportation Management (3)****Prerequisite:** (MGMT 150)

Provides a broad survey of transportation concepts, methods, problems, and strategies. Emphasis will be placed on the domestic (US) motor carrier system. Topics include: modes of transportation, logistics and freight pricing, the relationship of inventory to logistics decisions, and the impact of security on logistics. Analysis and discussion will be presented from various perspectives, including the motor carrier, the shipper, and third party service providers.

**MGMT 412 Global Logistics Management (3)****Prerequisite:** MGMT 150

Focuses on how inventory and information are moved in a global economy. A primary objective of this course is to examine how international logistics decisions are made which have an impact on functional areas of an organization trying to achieve efficiency and effectiveness. Discussions will consist of export-import procedures, multinational logistics strategy, international payment processes, review and selection of transportation modes, and risk management will be reviewed.

**MGMT 413 Supply Chain Management (3)****Prerequisite:** MGMT 150 and MKTG 175

Focuses on developing models for the flow of goods and services through a distribution channel from supplier to the ultimate customer. Topics covered include methods of supply chain management; supply chain network design; coordination with Third Party Logistics (3PL) and Fourth Party Logistics (4PL) companies; intermodal systems; transportation models; cross-docking; vendor managed inventories and warehouse management; demand management and bullwhip effect.

**MGMT 420 Data-Informed Management (3)****Prerequisite:** BSAD 276 or MATH 175 or MATH 105 and MGMT 150

Is designed specifically to help undergraduate students understand the concept of "data-informed" management, to gain experience using Excel to critically analyze data, to determine if data is reliable and valid, and to use valid data to make informed business decisions.

**MGMT 493 Management Lab (1-3)**

Is an experiential learning activity designed to integrate the theory learned in a student's business course work with practice as experience4s in the workplace. Labs may be designed to include experiences such as small projects, participation in events, observing business practitioners in the workplace, etc. Labs can be in connections with a specific course or as stand-alone experiences.

**MGMT 494 Topics (1-4)**

Courses not specifically listed in the catalog may be taught under this title.

**MGMT 495 Directed Study (1-4)**

Serves as the capstone course for business majors, which integrates the functional areas of business required for the effective operation of an organization. Students will analyze business problems from the viewpoint of top management in the formulation and implementation of a business strategy. Interwoven within the course is the importance of business ethics. Prerequisite: completion of core.

**Restrictions:** Enrollment limited to students with a semester level of Senior.

**MGMT 496 Independent Study (1-3)**

Allows students to select their own topic of investigation and determine their own way of pursuing and reporting work. A faculty advisor serves as a resource person. Students provide goals, materials, and criteria for evaluation. Prerequisite: approval of Dean.

**MGMT 497 Assigned Research (1-3)**

Offers an in-depth exploration of selected problems in the student's major area; designed for each student to fulfill individual needs and interests; reports embodying the results of conceptual exercises, experimental evidence, literature reviews, and field investigation required. Prerequisite: approval of Dean.

**Restrictions:** Enrollment is limited to students with a major in Business Administration-BS, Health Care Leadership or Health Care Management (BS).

**MGMT 498 Internship in Management (1-15)**

Provides a supervised, practical experience for an extended period of time for advanced students through the business department.