

BUSINESS ADMINISTRATION (B.S.)

The Bachelor of Science in Business Administration program is an accelerated adult degree completion program within the School of Business. Business and industry leaders in all management areas will benefit from the strong combination of applied knowledge and practical experience found in the curriculum. The goal of the B.S. in Business Administration is to prepare adult students to meet the challenges and demands they may face as a manager. Students will be able to apply concepts from the classroom immediately to a job to help them manage everyday work situations and problems.

The B.S. in Business Administration meets needs of adult students who are working in all areas of management such as organizational/operational management, supply chain management, health care management, non-profit management, service management and human resource management. The B.S. in Business Administration also provides a solid foundation for the Master of Business Administration (M.B.A.) degree, the Master of Science in Management degree, or any other graduate business degree and offers students the opportunity to begin taking graduate courses as part of their undergraduate curriculum. B.S. in Business Administration graduates are able to employ a variety of effective management strategies with respect to communication, organizational change, organizational behavior, human resource management, supervisory management, facilities management, service management and strategic business management.

Program Mission

The mission of the Business Administration program is to provide adult learners with the highest quality of applied management skills to fulfill their intellectual and professional career needs.

Program Features

The courses within the B.S. in Business Administration program are taught completely online in an 8-week accelerated format to meet the educational and lifestyle needs of adult learners. The online course format offers flexibility and a practical option for professionals with busy personal, work and travel schedules. With three semesters per year and two eight-week sessions each semester, there are six entry points for the program. Even students taking one course at a time are able to complete six courses per year.

Transfer Credits

Students must transfer a minimum of 64 credit hours. A maximum of 90 credit hours may be transferred from a community college. At least 30 credit hours must be taken at USF, including 15 hours of upper-division coursework, with 30 of the last 36 hours earned at USF. A student must complete a minimum total of 120 credit hours to graduate (including transfer credit and USF credit).

Prior Learning Assessment

Many adults have experienced college-level learning outside the traditional classroom. The Prior Learning Assessment Program is a portfolio process in which the student documents all learning through work and life experiences to receive college credit for learning that is equivalent to courses offered at the University of St. Francis. Up to 33

credit hours of college credit may be awarded through the Prior Learning Assessment Program, including Military, CLEP and DANES credits.

National Honor Society

The undergraduate business programs provide students with the opportunity to be members of Delta Mu Delta, an international honor society in business administration with a growing membership of 150,000. For membership, undergraduate students must have completed half of the requirements for the degree and be in the top 20% of their class with a minimum cumulative 3.25/4.0 GPA.

Major Program (54 credit hours)

Code	Title	Hours
General Education courses		
ECON 101 or ECON 102	Principles of Macroeconomics Principles of Microeconomics	3
ENGL 210	Writing for Professionals	3
ENVS 210	Environmental Science and Social Implications	3
GENS 201	Research and Decision Making	3
GENS 220	Understanding Literature and the Arts	3
HIST 210	Founders of the Modern World	3
MATH 102	Contemporary Mathematical Thinking	3
THEO 206	Christianity in the Modern World	3
Business Administration Core		
ACCT 124	Survey of Accounting & Budgeting	3
BSAD 250	Business Driven Technology	3
FINC 342	Financial Concepts and Applications	3
MBAD 631	Strategic Business Management	3-4
MGMT 150	Management and Organizational Behavior	3
MGMT 351	Managerial Communications	3
MGMT 360 or MBAD 641	Human Resource Management Human Resource Management	3
MGMT 366	Business, Society, and Environment	3
MKTG 175	Principles of Marketing	3
PHIL 330	Just Business	3
Electives (optional - if needed)		
BSAD 277	Business Research	3
BSAD 278	Introduction to Business Analytics *	3
BSAD 308	Forecasting & Econometrics *	3
BSAD 327 or MBAD 625	Project Management Project Management	3
BSAD 341	Introduction to Data Mining *	3
BSAD 421 or MBAD 638	Enterprise Resource Computing Enterprise Resource Computing	3
ENTR 370	Entrepreneurship	3
FINC 375 or MBAD 620	Entrepreneurial Finance and Capital Entrepreneurship Small Business Finance	3
MGMT 303	Organization Development	3
MGMT 333	Team Building and Development	3
MGMT 352	Training and Development	3
MGMT 353	Performance Improvement	3
MGMT 362	Supervisory Management	3
MGMT 364	Operations Management	3

or MBAD 658	Operations Management	
MGMT 371	Service Management	3
MGMT 410	Logistics Management	3
or MBAD 655	Business Logistics	
MGMT 411	Transportation Management	3
or MBAD 656	Transportation Management and Economics	
MGMT 412	Global Logistics Management	3
or MBAD 657	International Logistics Management	
MGMT 413	Supply Chain Management	3
or MBAD 613	Supply Chain Management	
MKTG 371	Services Marketing	3
MKTG 372	Internet Marketing and e-Commerce	3
MKTG 375	Marketing Management	3
or MBAD 606	Marketing Management	
MKTG 383	Principles of Sales	3
MKTG 395	International Marketing	3
Total Hours		126-127

¹ The MBAD 631 may only be taken within the last three semesters of the program. Students that intend to continue with a College of Business and Health Administration Master's degree at USF can choose to take an additional 6 hours of graduate level courses toward the MBA, M.S. in Health Administration, M.S. in Management or M.S. in Training and Development.

*BSAD 276 is a required prerequisite.

Students work with their advisors in selecting additional elective credits to fulfill the 120 credit hours required for graduation.