

BUSINESS ANALYTICS - MINOR PROGRAM

Minor Program: Business Analytics (24 credit hours)

Code	Title	Hours
Core Courses		
ACCT 125	Financial Accounting	3
BSAD 278	Introduction to Business Analytics	3
BSAD 341	Introduction to Data Mining	3
ECON 102	Principles of Microeconomics	3
MGMT 150	Management and Organizational Behavior	3
MKTG 175	Principles of Marketing	3
Elective Courses		
Select six credit hours of the following:		6
BSAD 277	Business Research (3)	
BSAD 308	Forecasting & Econometrics (3)	
BSAD 327	Project Management (3)	
BSAD 421	Enterprise Resource Computing (3)	
MGMT 364	Operations Management (3)	
MGMT 494	Topics (1-4)	
Total Hours		24