

DIGITAL AUDIO RECORDING ARTS (B.S.)

The Digital Audio Recording Arts student will be a musically competent perceptive professional, with the technical knowledge to excel in today's digitally based music production industry. They will acquire the knowledge, principles and practices of engineering methodology and music production. Students will have the proficiencies to succeed in turning their artistry into a viable and sustainable business and/or find work in the music industry. The students will have a prolific portfolio of work/projects/compositions and a resume that documents their abilities that can be used in their career pursuit. The Digital Audio Recording Arts student will be equipped for success as a music industry entrepreneur.

Graduates of the Digital Audio Recording Arts program will be able to:

- Define high level recordings using both technical and musical criteria
- Understand music and sonic architectures and structures to aid in music creation and production
- Troubleshoot and solve problems encountered by audio professionals
- Create a small or micro enterprise as an entrepreneur and pursue the multiple streams of income upon which the music industry is built
- Communicate, function and operate in a modern recording studio
- Conceptualize, plan, execute and deliver high resolution sound recordings and post production projects that meet industry standards
- Hear and comprehend the excellence, expertise and nuance in the vast diversity of styles of music that define and populate our contemporary music horizon

The appraisal of these targets goals will happen regularly through the assessment mechanisms of the coursework and through their internships and portfolio development.

Who are the DARA classes for?

Examples of Music Entrepreneurs:

Instrumentalist, Singer, Session Musician, Composer, Orchestrator, Arranger, Conductor, Studio / Audio engineer, Mastering Engineer, Record Producer, Live sound engineer, Roadie / Technician / Repairman, Film / TV editor, Sound designer, Studio Owner, Independent Label Owner, Manager, Music Educators / Instructors, Accompanist, Music Entrepreneur, Music Directors, Music Therapist, Music Publisher, Booking Agent, Music Attorney, Artist & Repertoire, Arts Manager, Music Accountant, Voice Coach, Acoustical Engineer, Disc Jockey, Music Advisor, Music Librarian, Music Promoter, Music Agent, Music Marketing Specialist, Music Author / Journalist, Music Editor, Music Photographer, Music Copyist, Music Supervisor, Music Gear Software Developer, Publicist, Social Media Manager for a music related business, Video Directors, Distributor, Music Retail Manager, Music Equipment Sales, TV / Radio Program Coordinator, Recreation Director, Instrument builders, Score Library Owner, etc.

Potential Employers:

First and foremost, yourself as a Music Entrepreneur, Record Companies/ Labels, Recording Studios, TV Studios, Radio Stations, Music Publishers, Film Production Companies, Gaming Industry, Bands/Groups, Symphonies, Opera, Ballet and Theatre Orchestras, Schools, Colleges and Universities, Dinner Clubs, Lounges, Music Instrument Manufactures,

Music Retailers and Wholesalers, Civic and Community Centers, Armed Forces, Churches, Booking Agency, Marketing Firm

Major Program (66 – 67 credit hours)

Code	Title	Hours
Required Core Courses		
DARA 101	Digital Audio Recording I	3
DARA 102	Live Sound Recording	2
DARA 103	Live Sound Production	2
DARA 201	Digital Audio Recording II	3
DARA 202	MIDI Composition I	2
DARA 203	Music Architecture and Structure	3
DARA 204	Acoustics Recording Artist/Audio Engineering	3
DARA 205	Digital Audio Recording Arts Original Saints Ensemble ¹	2
DARA 301	Digital Audio Recording III	3
DARA 302	MIDI Composition II	2
DARA 401	Digital Audio Recording IV	3
DARA 402	Audio For Film	2
DARA 403	Troubleshoot/St Etiquette/Auditory File Management	2
ENTR 376	Survey of Music Industry	3
ENTR 377	Music Marketing	3
ENTR 498	Entrepreneurship Internship	3
MUSC 121	Introduction to Western Art Music	3
Select two of the following:		2
DARA 207	Applied Studio Guitar/Bass (1-2) ²	
DARA 208	Applied Studio Control/Keyboard (1-2) ²	
DARA 209	Applied Studio Vocals (1-2) ²	
DARA 210	Applied Studio Drums/Percussion (1-2) ²	
Select one of the following concentrations:		20-21
Audio Engineer Concentration (p. 1)		
Music Industry Entrepreneur Concentration (p. 2)		
Recording Artist Concentration (p. 2)		
User Generated Content Concentration Development (p. 2)		
Total Hours		66-67

¹ Students must complete 2 credit hours of DARA 205.

² Can be repeated to fulfill the 2 hour requirement.

Audio Engineer Concentration

Code	Title	Hours
DARA 206	Controller Techniques	2
DARA 303	Elements of Groove	3
DARA 304	Genres of Contemporary Music	3
DARA 307	Vocals in the Studio	2
DARA 308	Strings, Brass and Woodwind Studio	2
DARA 309	Guitars in the Studio	2
ENTR 498	Entrepreneurship Internship ¹	3
Select one of the following:		3
DARA 305	Songwriting (3)	
DARA 306	Max for Ableton Live (3)	

DARA 320	User Generated Content 1 (3)	
Total Hours		20

¹ ENTR 498 is required within the Core requirements and the Audio Engineer Concentration for a total of 6 credit hours.

Music Industry Entrepreneur Concentration

Code	Title	Hours
ACCT 124	Survey of Accounting & Budgeting	3
ENTR 370	Entrepreneurship	3
ENTR 378	Music Licensing	3
ENTR 498	Entrepreneurship Internship ¹	3
Select three of the following:		9
DARA 320	User Generated Content 1 (3)	
ENTR 375	Business Plan Development (3)	
ENTR 379	Independent Music Company Management (3)	
FINC 375	Entrepreneurial Finance and Capital (3)	
MGMT 150	Management and Organizational Behavior (3)	
MKTG 175	Principles of Marketing (3)	
MKTG 372	Internet Marketing and e-Commerce (3)	
Total Hours		21

¹ ENTR 498 is required within the Core requirements and the Audio Engineer Concentration for a total of 6 credit hours.

Recording Artist Concentration

Code	Title	Hours
DARA 206	Controller Techniques	2
DARA 303	Elements of Groove	3
DARA 304	Genres of Contemporary Music	3
DARA 305	Songwriting	3
Select two of the following:		2
DARA 207	Applied Studio Guitar/Bass (1-2) ¹	
DARA 208	Applied Studio Control/Keyboard (1-2) ¹	
DARA 209	Applied Studio Vocals (1-2) ¹	
DARA 210	Applied Studio Drums/Percussion (1-2) ¹	
Select three of the following:		3
DARA 205	Digital Audio Recording Arts Original Saints Ensemble (1) ²	
MUSC 271	Schola Cantorum (1) ²	
MUSC 272	Claritas Master Chorale (1) ²	
MUSC 273	Music/Opera Theatre (1) ²	
MUSC 274	Theatre Production (1) ²	
MUSC 275	Joliet Symphony Orchestra (1) ²	
MUSC 276	Instrumental Chamber Ensemble (1) ²	
Select two of the following:		4
DARA 307	Vocals in the Studio (2)	
DARA 308	Strings, Brass and Woodwind Studio (2)	
DARA 309	Guitars in the Studio (2)	
DARA 310	Music for Gaming (2)	
DARA 320	User Generated Content 1 (3)	
Total Hours		20

¹ Can be repeated to fulfill the 2-hour requirement.

² Can be repeated to fulfill the 3-hour requirement.

User Generated Content Concentration Development

Code	Title	Hours
DARA 320	User Generated Content 1	3
DARA 321	User Generated Content 2	3
DARA 322	Storyboard and Script-Write for UGC	3
DARA 420	User Generated Content Practicum	3
ENTR 401	Optimization and Monetization of UGC	3
MKTG 175	Principles of Marketing	3
MKTG 372	Internet Marketing and e-Commerce	3
Total Hours		21

Students work with their advisors in selecting additional elective credits to fulfill the 120 credit hours required for graduation.