

ENTREPRENEURSHIP (BBA)

The entrepreneurship major provides a foundation for students interested in starting their own businesses. Students will take courses that provide an overall understanding of business including accounting and finance, basic management, marketing, organizational behavior, and information technology. The required entrepreneurship courses will provide you with theory and application experiences in the area. Emphasis will be on business plan development and hands-on exposure through internships.

B.B.A./Masters Five-Year Option

In the final two semesters before graduation, senior business majors who intend to continue with a College of Business and Health Administration Master's degree, at the University of St. Francis, may take up to nine credit hours of graduate level HSAD, MBAD, MGMT, or TDEV courses to meet undergraduate requirements. The students will be required to complete the graduate level work in each class. Although these credit hours will remain on the student's undergraduate transcript, these credit hours/course requirements will be considered as complete in the appropriate graduate program. Students who take a minimum of nine graduate level credit hours in their senior year are eligible to complete their master's degree in one-year (attending full-time). Permission must be obtained from both the undergraduate and graduate business advisors to utilize this option.

National Honor Society

The undergraduate business programs provide students with the opportunity to be a member of Delta Mu Delta, an international honor society in business administration with a growing membership of 150,000. For membership, students must have completed over 60 credit hours and be in the top 20% of their class with a minimum cumulative 3.25/4.0 GPA.

Major Program: (63 credit hours)

Code	Title	Hours
Business Core Courses		
ACCT 125	Financial Accounting	3
ACCT 126	Managerial Accounting	3
BSAD 201	Business Law I	3
BSAD 250	Business Driven Technology	3
BSAD 276	Business Statistics	3
BSAD 495	Business Policy	3
or MBAD 635	Business Policy	
ECON 101	Principles of Macroeconomics	3
ECON 102	Principles of Microeconomics	3
FINC 242	Principles of Finance	3
MATH 121	Finite Mathematics	3
MGMT 150	Management and Organizational Behavior	3
MKTG 175	Principles of Marketing	3
Required Entrepreneurship Courses		
BSAD 277	Business Research	3
ENTR 370	Entrepreneurship	3
ENTR 375	Business Plan Development	3
ENTR 498	Entrepreneurship Internship	3
FINC 375	Entrepreneurial Finance and Capital	3

or MBAD 620	Entrepreneurship Small Business Finance	
MKTG 372	Internet Marketing and e-Commerce	3
MKTG 375	Marketing Management	3
or MBAD 606	Marketing Management	
Entrepreneurship Electives		
Select six credit hours of the following:		6
BSAD 300	International Business (3)	
or MBAD 650	International Business (3-4)	
BSAD 494	Selected Topics in Business (1-4)	
ENTR 493	Entrepreneurship Lab (1-3)	
MGMT 303	Organization Development (3)	
MGMT 351	Managerial Communications (3)	
MGMT 360	Human Resource Management (3)	
or MBAD 641	Human Resource Management (3-4)	
MGMT 362	Supervisory Management (3)	
MGMT 364	Operations Management (3)	
or MBAD 658	Operations Management (3)	
MGMT 371	Service Management (3)	
MKTG 275	Advertising and Promotion (3)	
MKTG 371	Services Marketing (3)	
MKTG 376	Consumer Behavior (3)	
MKTG 382	Retail Management (3)	
MKTG 383	Principles of Sales (3)	
MKTG 395	International Marketing (3)	

Total Hours **63**

Note: Students must complete PHIL 330 Just Business to fulfill their second philosophy requirement for liberal education.

Students work with their advisors in selecting additional elective credits to fulfill the 120 credit hours required for graduation.