

# ENTREPRENEURSHIP - MINOR PROGRAM

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The entrepreneurship minor is designed to provide the student with the fundamentals of starting their own business, including marketing, finance, operations, basic management, and organizational behavior. Approaches for raising capital, business entity structure and business plan development are also covered. The minor is an excellent complement to any major for a student who is interested in starting their own business.

| Code   | Title                                      | Hours |
|--|--|-------|
| <b>Required courses</b>  |  |       |
| ENTR 370   | Entrepreneurship                           | 3     |
| FINC 375   | Entrepreneurial Finance and Capital        | 3     |
| MGMT 150   | Management and Organizational Behavior     | 3     |
| MKTG 175   | Principles of Marketing                    | 3     |
| Choose any 4 courses, 3 credits each; courses can be from same or different categories |  | 12    |
| ACCT XXX   |  |       |
| BSAD XXX   |  |       |
| ECON XXX   |  |       |
| ENTR XXX   |  |       |
| FINC XXX   |  |       |
| HCLD XXX   |  |       |
| HCMG XXX   |  |       |
| MGMT XXX   |  |       |
| MKTG XXX   |  |       |
| PSYC 313   | Industrial & Organizational Psychology (3) |       |
| LEAD 101   | Introduction to Leadership Studies (3)     |       |
| LEAD 213   | Leadership in Global Community (3)         |       |
| LEAD 225   | Women and Leadership (3)                   |       |
| LEAD 250   | Leadership Devlpmnt & Practice (3)         |       |