

ENTREPRENEURSHIP - CERTIFICATE PROGRAM

The undergraduate Certificate in entrepreneurship is designed for students looking to enhance their knowledge regarding starting a business. The student may already possess a bachelors or masters degree in a different field of study, although this is not required. The credits taken in this Certificate program can be used as a start on the path towards a Bachelor's degree at USF, in Entrepreneurship or other degree programs. The courses provide the student with the fundamentals of starting their own business, including marketing, finance, operations, basic management, and organizational behavior. Approaches for raising capital, business entity structure, and business plan development are also covered. This Certificate is an excellent credential and learning experience for a student who is interested in starting their own business.

Code	Title	Hours
Required courses		
ENTR 370	Entrepreneurship	3
FINC 375	Entrepreneurial Finance and Capital	3
MGMT 150	Management and Organizational Behavior	3
MKTG 175	Principles of Marketing	3
MKTG 375	Marketing Management	3
MKTG 383	Principles of Sales	3
Total Hours		18