

INTERNATIONAL BUSINESS (BBA)

The International Business major is designed to provide the student with an interdisciplinary degree combining courses in business, foreign language, and area studies. Courses will be designed to emphasize applied practice thereby enhancing a student's marketability in a variety of career options with global corporations, banks, government and non-governmental organizations, and other international organizations.

B.B.A./Masters Five-Year Option

In the final two semesters before graduation, senior business majors who intend to continue with a College of Business and Health Administration Master's degree, at the University of St. Francis, may take up to nine credit hours of graduate level HSAD, MBAD, MGMT, or TDEV courses to meet undergraduate requirements. The students will be required to complete the graduate level work in each class. Although these credit hours will remain on the student's undergraduate transcript, these credit hours/course requirements will be considered as complete in the appropriate graduate program. Students who take a minimum of nine graduate level credit hours in their senior year are eligible to complete their master's degree in one-year (attending full-time). Permission must be obtained from both the undergraduate and graduate business advisors to utilize this option.

National Honor Society

The undergraduate business programs provide students with the opportunity to be a member of Delta Mu Delta, an international honor society in business administration with a growing membership of 150,000. For membership, students must have completed over 60 credit hours and be in the top 20% of their class with a minimum cumulative 3.25/4.0 GPA.

Major Program (57 credit hours)

Code	Title	Hours
Business Core Courses		
ACCT 125	Financial Accounting	3
ACCT 126	Managerial Accounting	3
BSAD 201	Business Law I	3
BSAD 250	Business Driven Technology	3
BSAD 276	Business Statistics	3
BSAD 495	Business Policy	3
or MBAD 635	Business Policy	
ECON 101	Principles of Macroeconomics	3
ECON 102	Principles of Microeconomics	3
FINC 242	Principles of Finance	3
MATH 121	Finite Mathematics	3
MGMT 150	Management and Organizational Behavior	3
MKTG 175	Principles of Marketing	3
Required International Business Courses		
BSAD 300	International Business	3
or MBAD 650	International Business	
or MBAD 660	Macroeconomics in a Global Economy	
ECON 312	International Economics	3
or MBAD 660	Macroeconomics in a Global Economy	

FINC 359	International Finance	3
or MBAD 623	International Finance	
MGMT 412	Global Logistics Management	3
or MBAD 657	International Logistics Management	
MKTG 395	International Marketing	3
International Business Electives		
Select six credit hours of the following:		6
ACCT 335	International Accounting (3)	
ARTD 202	Art & Culture Travel Studies (1-3) ¹	
FORL XXX	Foreign Language (200 level or above)	
GEOG 111	World Regional Geography (3)	
HIST 241	History of Africa (3) ¹	
HIST 246	History of Latin America (3) ¹	
HIST 308	Politics and History of Eastern Europe (3) ¹	
HIST 349	Modern Europe II (3) ¹	
POLI 103	Introduction to World Politics, International Law, and Organization (3) ¹	
POLI 208	Comparative Political Analysis (3)	
POLI 328	United States in World Affairs (3)	
THEO 290	World Religions (3) ¹	
XXXX 494	Selected Business Topics in any business major (significant International component required)	
XXXX 498	Business Internship in any business major (significant International component required)	
Total Hours		57

¹ Electives may be taken as General Education requirements or as electives for the major.

Note: Students must complete PHIL 330 Just Business to fulfill their second philosophy requirement for liberal education.

Students work with their advisors in selecting additional elective credits to fulfill the 120 credit hours required for graduation.