

RECREATION AND SPORT MANAGEMENT (B.A.)

The Recreation and Sport Management major is comprised of a common core of courses and offers concentrations in community recreation and park resources, outdoor recreation, recreation therapy, and sport management. Students in the program must complete all core course requirements and one concentration. Both the core curriculum and recreation therapy concentration are accredited by the Council on Accreditation of Parks, Recreation, Tourism and Related Professions.

The major combines content in recreation and sport with business, education, psychology, health and wellness science, public administration and human relations. Course content prepares students with competencies to provide high quality leisure service experiences to various publics.

The Recreation and Sport degree prepares students for a broad range of professional career opportunities in leisure services, including:

- Community recreation and park resources with career opportunities in municipal parks and recreation, land management agencies, state and national parks, and not-for-profit organizations.
- Recreation therapy with career opportunities in medical health care facilities, special recreation agencies, mental health programs, adventure education facilities, social service agencies and youth development organizations.
- Sport management with career opportunities in sport facility management, sport marketing, athletic administration, club sport operations, professional and collegiate sport associations, and community recreation and park facility management.

Students in the program must complete all core course requirements and one concentration. Core curriculum focuses on understanding the following concepts and relationships: significance of recreation and leisure throughout one's life span; interrelationships between leisure behavior and the natural environment; issues and trends in the profession; diverse delivery systems; service to diverse populations; program and event planning; administration; management and leadership; marketing and public relations; finance and budgeting; risk management and legal foundations; human resource management; and research and evaluation.

A unique feature of the program is the Advanced Field Experience (AFE) requirement during the senior year in which students applies classroom knowledge during a 12-14 week full-time internship. To qualify for the AFE, majors must provide evidence of current certification in CPR/AED for the Professional Rescuer by the American Red Cross, and must have a minimum 2.5 overall GPA at the time of registration for and start of the internship.

Multi-disciplinary minor programs in Youth Development, Sport Marketing, Sport Communication, and Leadership studies are available to majors and non-majors.

Major Program (63-70 credit hours)

Code	Title	Hours
Core Requirements		
RSTM 100	Introduction to Recreation and Leisure Delivery Services (Introduction to Recreation and Leisure Service Delivery Systems)	3
RSTM 211	Program Design and Leadership (Program Design and Leadership Methods)	3
RSTM 299	Inclusion and Leisure in Society	3
RSTM 323	Outdoor Recreation and the Environment	3
or RSTM 200	Outdoor Leadership	
RSTM 390	Professional Development Seminar	1
RSTM 391	Intermediate Field Experience	2
RSTM 399	Research Methods in Recreation and Leisure Services	3
RSTM 422	Senior Seminar	3
RSTM 498	Advanced Field Experience	12
Select one of the following concentrations:		30-38
Community Recreation and Park Resources (p. 1)		
Recreation Therapy (p. 2)		
Sport Management (p. 2)		
Total Hours		63-71

Community Recreation and Park Resources Concentration

Code	Title	Hours
Concentration Core		
LEAD 101	Introduction to Leadership Studies	3
RSTM 103	Wellness and Lifestyle Satisfaction	3
RSTM 250	Recreation and Youth Development	3
RSTM 300	Team Facilitation and Leadership Principles (Team Facilitation and Leadership)	3
RSTM 316	Design, Operations and Management of Community Recreation and Park Resources	3
RSTM 325	Administration and Resource Management	3
Concentration Electives		
Select nine credit hours from the following:		9
BIOL 124 & BIOL 125	Principles of Biology I (3) and Principles of Biology I Lab (1)	
BIOL 126 & BIOL 127	Principles of Biology II (3) and Principles of Biology II Lab (1)	
BIOL 361	Ecology (4)	
BIOL 494	Special Problems in Biology (1-4) (Special Problems)	
BSAD 277	Business Research (3)	
ECON 302	Consumption Economics (3)	
ECON 312	International Economics (3)	
ENTR 370	Entrepreneurship (3)	
ENVS 105	Environment and Humanity (4)	
ENVS 300	Environmental Issues (3)	
FINC 496	Independent Study (1-3)	
LEAD 213	Leadership in Global Community (3)	
LEAD 225	Women and Leadership (3)	

LEAD 320	Field Experience (3)
MGMT 150	Management and Organizational Behavior (3)
MGMT 303	Organization Development (3)
MGMT 366	Business, Society, and Environment (3)
PHIL 323	Ethics and Environmental Issues (3)
PHIL 330	Just Business (3)
POLI 210	Introduction to Law (3)
POLI 220	Public Administration (3)
POLI 221	State and Local Politics (3)
POLI 320	Policy Analysis (3)
POLI 333	Scope and Methods of Political Science (3)
PSYC 311	Social Psychology (3)
PSYC 350	Personality (3)
RSTM 103	Wellness and Lifestyle Satisfaction (3)
RSTM 194	Topics (1-4)
RSTM 200	Outdoor Leadership (3) ¹
RSTM 275	Sport, Culture and Society (3)
RSTM 294	Topics: (1-4)
RSTM 319	Sport Organizations and Business Practices (3)
RSTM 323	Outdoor Recreation and the Environment (3) ¹
RSTM 494	Topics in Recreation (0-3)
SOCI 250	Introduction to Anthropology (3)
SWRK 241	Human Behavior in Social Environment I (3)
SWRK 242	Human Behavior in Social Environment II (3)
THEO 230	Christian Morality (3)
Total Hours	27

¹ May be taken as a concentration elective if not applied to the major core.

Recreation Therapy Concentration

Code	Title	Hours
BIOL 113	Anatomy & Physiology (fulfills Gen Ed. Science) ¹	4
PSYC 111	General Psychology (fulfills Gen. Ed. Social Awareness) ¹	3
PSYC 240	Life-Span Development	3
or SWRK 242	Human Behavior in Social Environment II	
PSYC 250	Abnormal Psychology	3
RADT 102	Medical Terminology	1
RSTM 210	Foundations of Recreation Therapy	3
RSTM 300	Team Facilitation and Leadership Principles	3
RSTM 331	Program Planning and Evaluation in Recreation Therapy	3
RSTM 333	Principles and Practice of Interventions in Recreation Therapy	3
RSTM 335	Recreation Therapy Assessment and Documentation	3
RSTM 337	Diagnostic Groups in Recreation Therapy	3
RSTM 392	Clinical Field Experience in Recreation Therapy	2
RSTM 405	Issues and Trends in Recreation Therapy	3
Total Hours		37

¹ Note: Concentration is 37 hours total, less 7 general education hours as noted.

Sport Management Concentration

Code	Title	Hours
Concentration Core		
RSTM 275	Sport, Culture and Society	3
RSTM 300	Team Facilitation and Leadership Principles	3
RSTM 316	Design, Operations and Management of Community Recreation and Park Resources	3
RSTM 319	Sport Organizations and Business Practices	3
RSTM 325	Administration and Resource Management	3
Concentration Electives		
Select twelve credit hours from the following:		12
CMMA 241	Sports Information (3)	
ENTR 370	Entrepreneurship (3)	
LEAD 101	Introduction to Leadership Studies (3)	
LEAD 213	Leadership in Global Community (3)	
LEAD 225	Women and Leadership (3)	
LEAD 320	Field Experience (3)	
MGMT 150	Management and Organizational Behavior (3)	
MGMT 303	Organization Development (3)	
MGMT 350	Corporate Communications (3)	
MGMT 366	Business, Society, and Environment (3)	
MKTG 275	Advertising and Promotion (3)	
MKTG 376	Consumer Behavior (3)	
MKTG 395	International Marketing (3)	
PHIL 330	Just Business (3)	
PHIL 323	Ethics and Environmental Issues (3)	
POLI 220	Public Administration (3)	
POLI 320	Policy Analysis (3)	
PSYC 212	Sport Psychology (3)	
RSTM 103	Wellness and Lifestyle Satisfaction (3)	
RSTM 194	Topics (1-4)	
RSTM 250	Recreation and Youth Development (3)	
RSTM 290	Care Management and Athletic Injuries (3)	
RSTM 294	Topics: (1-4)	
RSTM 301	Sustainable Community Development & Planning (3)	
RSTM 494	Topics in Recreation (0-3)	
Total Hours		27

Students work with their advisors in selecting additional elective credits to fulfill the 120 credit hours required for graduation.