

# SPORT COMMUNICATION - MINOR OR CERTIFICATE PROGRAM

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## Minor Program: Sport Communication (18 credit hours) or Certificate (15 credit hours)

Code	Title	Hours
CMMA 103	Introduction to Communication & Media Arts	3
RSTM 275	Sport, Culture and Society	3
RSTM 319	Sport Organizations and Business Practices	3
Select two of the following:		6
CMMA 201	Principles of Public Relations (3)	
CMMA 213	Writing Across the Media (3)	
CMMA 241	Sports Information (3)	
CMMA 251	Multimedia Arts I (3)	
CMMA 303	Gender and Communication Seminar (3)	
CMMA 318	Web Page Design (3)	

Students seeking a Minor in Sport Communication must also complete:

RSTM 325	Administration and Resource Management	3
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**Total Hours** **18**