

VALUES-BASED MANAGEMENT (BBA)

The Values-Based Management major prepares students to become supervisors and managers who are ethical, skilled communicators who use data to inform their decisions as to how best motivate and supervise employees in the global, knowledge-based economy of today and the future.

B.B.A./Masters Five-Year Option

In the final two semesters before graduation, senior business majors who intend to continue with a College of Business and Health Administration Master's degree, at the University of St. Francis, may take up to nine credit hours of graduate level HSAD, MBAD, MGMT, or TDEV courses to meet undergraduate requirements. The students will be required to complete the graduate level work in each class. Although these credit hours will remain on the student's undergraduate transcript, these credit hours/course requirements will be considered as complete in the appropriate graduate program. Students who take a minimum of nine graduate level credit hours in their senior year are eligible to complete their master's degree in one-year (attending full-time). Permission must be obtained from both the undergraduate and graduate business advisors to utilize this option.

National Honor Society

The undergraduate business programs provide students with the opportunity to be a member of Delta Mu Delta, an international honor society in business administration with a growing membership of 150,000. For membership, students must have completed over 60 credit hours and be in the top 20% of their class with a minimum cumulative 3.25/4.0 GPA.

Major Program (69 credit hours)

Code	Title	Hours
Business Core Courses		
ACCT 125	Financial Accounting	3
ACCT 126	Managerial Accounting	3
BSAD 201	Business Law I	3
BSAD 250	Business Driven Technology	3
BSAD 276	Business Statistics	3
BSAD 495	Business Policy	3
or MBAD 635	Business Policy	
ECON 101	Principles of Macroeconomics	3
ECON 102	Principles of Microeconomics	3
FINC 242	Principles of Finance	3
MATH 121	Finite Mathematics	3
MGMT 150	Management and Organizational Behavior	3
MKTG 175	Principles of Marketing	3
Required Management Courses		
BSAD 277	Business Research	3
BSAD 355	Managing Difficult Conversations	3
MGMT 350	Corporate Communications	3
MGMT 360	Human Resource Management	3
or MBAD 641	Human Resource Management	

MGMT 362	Supervisory Management	3
MGMT 366	Business, Society, and Environment	3
MGMT 367	Managing in a Diverse & Multicultural Environment	3
MGMT 420	Data-Informed Management	3
MGMT 498	Internship in Management	3
Management Electives		
Select six credit hours of the following:		6
BSAD 202	Business Law II (3)	
BSAD 215	Understanding Personal Change (3)	
BSAD 278	Introduction to Business Analytics (3)	
BSAD 300	International Business (3)	
or MBAD 650	International Business (3-4)	
BSAD 327	Project Management (3)	
or MBAD 621	Project Management (3-4)	
BSAD 341	Introduction to Data Mining (3)	
ENTR 370	Entrepreneurship (3)	
MGMT 303	Organization Development (3)	
MGMT 364	Operations Management (3)	
or MBAD 651	Operations Management (3)	
MGMT 371	Service Management (3)	
MGMT 494	Topics (1-4)	
MKTG 375	Marketing Management (3)	
or MBAD 606	Marketing Management (3-4)	
MKTG 382	Retail Management (3)	
POLI 220	Public Administration (3)	
POLI 375	American Public Policy (3)	
PSYC 313	Industrial & Organizational Psychology (3)	
PSYC 350	Personality (3)	
RSTM 300	Team Facilitation and Leadership Principles (3)	
RSTM 319	Sport Organizations and Business Practices (3)	
Total Hours		69

Note: Students must complete PHIL 330 Just Business to fulfill their second philosophy requirement for liberal education.

Students work with their advisors in selecting additional elective credits to fulfill the 120 credit hours required for graduation.